Subject: Re: HMD light on highland and Melrose From: Ron Groeper Date: 02/18/2016 11:33 AM To: Jim Omahen CC: John Irigoyen <John.Irigoyen@universalpro.com>, Lisa Schechter <lisa@mediadistrict.org>, Laurie Goldman <laurielgoldman@earthlink.net>

Hi all,

\$2K to crawl up there and replace the battery is a little steep (get it?). Can we get another bid to consider? It is our major signage in the District, but \$2K is too much just to light it up at night. Thanks! Ron Ron Groeper Photography @ McCaddenSpace Studio 1041 N. McCadden Pl. LA CA 90038-2410 323-827-6943-studio 323-823-6943-cellular http://www.groeperphoto.com/ http://www.mccaddenspace.com/

On Feb 18, 2016, at 9:57 AM, Jim Omahen wrote:

FYI, we had the sign repaired/serviced back in 2012 by Ultrasigns Inc. (see attached).

Jim Omahen, Operations Manager Hollywood Media District BID 1040 N. Las Palmas Ave. Hollywood, CA 90038 Ph 323.860.0088 Fax 323.860.0089 MediaDistrict.org

From: Ron Groeper <<u>ron@groeperphoto.com</u>> Date: Thursday, February 18, 2016 at 9:38 AM To: Jim Omahen <<u>jim@mediadistrict.org</u>> Cc: John Irigoyen <<u>John.Irigoyen@universalpro.com</u>>, Lisa Schechter <<u>lisa@mediadistrict.org</u>> Subject: Re: HMD light on highland and Melrose

Hi all,

That sign has not been on in months. We suspect the battery backing up a solar cell has failed. Shall we investigate getting a bid or two to replace/fix this problem? The power source has been problematic in the past.

Thanks, Ron Groeper McCaddenSpace Studio 323-467-6943

On Feb 18, 2016, at 9:17 AM, Jim Omahen <<u>jim@mediadistrict.org</u>> wrote:

Thanks John, the photo is a bit dark. Is our HMD tall gateway sign vs lighting not on at night? (image attached)

Jim Omahen, Operations Manager Hollywood Media District BID 1040 N. Las Palmas Ave. Hollywood, CA 90038 Ph 323.860.0088 Fax 323.860.0089 MediaDistrict.org

From: John Irigoyen <<u>John Irigoyen@universalpro.com</u>> Date: Thursday, February 18, 2016 at 4:21 AM To: Jim Omahen <<u>jim@mediadistrict.org</u>>, Lisa Schechter <<u>lisa@mediadistrict.org</u>>, Ron Groeper <<u>ron@groeperphoto.com</u>> Subject: HMD light on highland and Melrose

Captain J. Irigoyen Hollywood Media District

<Gateway sign.jpg>

